

MOUNTAIN WEST SPORTSMANSHIP INITIATIVE

Memorandum to Boosters

July 10, 2025

Dear Friends, Boosters and Fans of Mountain West Institutions:

The Mountain West is committed to establishing itself as a national leader in intercollegiate athletics, with a strong emphasis on ethics and sportsmanship. The Conference, with the support of the Presidents and athletics administrators at all 13 institutions, has developed an extensive Sportsmanship Initiative designed to improve awareness and encourage positive behavior at all athletic events.

This letter is to ask for your assistance in this effort to have the Mountain West and its member institutions known for great teams that conduct competition with class, dignity, and honor. Your actions, both home and away, are extremely important to the image of your team and your institution. You can have a positive impact on the guests that visit your institution and the experiences of the participating student-athletes. Please adopt a philosophy of respect and responsibility, and help your fellow fans do the same.

Thanks for your support of the Mountain West and this very important Sportsmanship Initiative. It is most appreciated.

Cordially,



Gloria Nevarez
Commissioner

AS: